

Strategic Plan 2020 - 2025



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Mulgrave Basketball
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Introduction

The Mulgrave Basketball Association had a humble beginning from basketball activities held at Smithfield State High School. After a small number of players started playing on both the undercover cement court and outdoor courts at the school in 1994, we moved into the newly built Marlin Coast Recreation Centre at Smithfield in 1995.

From these beginnings, the club, has had it's ups and downs and almost lost it's facility due to a change in management in 2018. The club is rebuilding and currently, as of 2020, has approx. 200 members including junior, senior, referees, coaches, team managers and life members. We cater for players, both male and female of all ages. It is run entirely by a team of dedicated volunteers.

We provide opportunities for players, coaches, technical officials starting with our beginner Mini Magic program, our junior domestic competition and out local adult competitions held on Tuesdays, Thursdays and Fridays.

The club encourages participation in our representative program, Mulgrave Magic, with teams competing in the Queensland North Junior Basketball Challenge (QNJBC) and Queensland State Championships.

Mulgrave also has an elite program with the Mulgrave Junior Advanced Training Squad (JATS) which aims to give junior players extra opportunities to improve their skills and give them greater exposure to various competitions including tours to Melbourne and America.

This Strategic Plan has been developed to ensure that the Association continues to grow as a volunteer based organization but acknowledges that the Association also needs to be successful in a competitive environment

Naomi Fulton
President
Mulgrave Basketball Association



Purpose

Mulgrave Basketball Association will provide a safe and caring, team and family environment through our sport of basketball. Enabling everyone associated with the Mulgrave Basketball Association opportunities for growth through basketball.

Mission Statement

- To embed pride in our association by creating development opportunities and pathways for our members in a safe and caring environment with a focus on excellence, Integrity, respect and sportsmanship



Values

Accountability

- Standing by our commitments and promises;
- Taking initiative and personal accountability for driving decisions.
- To apply the property and income of the Association solely towards the promotion of the objectives of the Association so that no part of that property or income may be paid or otherwise distributed, directly or indirectly, to members except in good faith in the promotion of these objectives.

Child Safety & Wellbeing

- All children who are a part of the Mulgrave Basketball Association have a right to feel safe and to be safe;
- The wellbeing of the children in Mulgrave Basketball Association will always be our priority and our Association has a zero tolerance to child abuse;
- We will create a child safe and child friendly environment, where children feel safe and have fun and our Association's activities are always carried out in the best interests of the children.

Integrity

- Demonstrating constructive, honest and fact-based conversations;
- Seeking out and listening to ideas and contributions from all stakeholders
- Putting the Association ahead of personal agendas;
- Acting as a role model, being genuine

Empowerment

- Acknowledging and celebrating strong performances and achievements;
- Encouraging learning and leading;
- Displaying an open approach to feedback on professional behavior;
- Display courage to challenge the norms.

Teamwork

- Supporting others to achieve the right outcomes;
- Sharing ideas, knowledge and experience;
- Pitching in to help other's both inside and outside own team;

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- Identifying and connecting to achieve a common goal.

Strategic Goals

Child Safety & Wellbeing

- Ensure that the association environment is safe, supportive and friendly for all children and young people;
- To empower children and young people to be safe, to develop and to be connected to our association;
- To work with all children and young people in our association so they can enjoy playing basketball and feel safe, valued and encouraged to reach their full potential.

Increase Participation

- Strengthen current participants (numbers);
- Grow representative programs
- New programs for people to get into or back into basketball (e.g. girls, students, older people)
- Increase numbers of coaches and referees

Empower our People

- Provide clarity of roles and development opportunities for volunteers e.g. coaches and officials
- Develop an appropriate succession plan

Improve our facilities

- Ensure working relationship with management of the recreation center is maintained and work towards obtaining additional court space
- Look to partner with local government, new catholic high school and JCU for additional courts at their new facility

Maintain Financial Stability

- Implement and maintain 5 year budget
- Continue to look for ways to reduce increases in membership fees

Provide Pathways

The Association will clearly define and align pathways for all participants to enter and develop to the level of their ability, including:

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- Learn to play (introductory programs e.g. Mini Magic)
 - Competitions, programs and activities;
 - Inclusion;
 - High performance.



What will success look like?

- Continuing to provide an environment that is safe, supportive and friendly for all children and young people, with the knowledge and confidence within the Association to take appropriate action when there is concern for the safety of a child
- Continued sense of achievement and enjoyment for all our players at all levels from Mini Magic to JATS squads
- Efficient operations driven by volunteers utilizing up to date technology where appropriate.
- Excellent communication to all our stakeholders
- Improved retention and recruitment of our quality volunteers with effective succession plans in place
- Increased and improved facilities for the Association
- More people involved in the Association as players, participants, officials and volunteers with all being provided opportunities, development and pathways
- Strong financial results, so we can continue to invest in our Association whilst keeping fees at an affordable level
- Superior internal reporting with the appropriate levels of governance firmly in place.