



PARTNERSHIP OPPORTUNITIES

MULGRAVE BASKETBALL

ABN: 92 701 401 146





MULGRAVE BASKETBALL
<https://mulgravebasketball.com>
Email: admin@mulgravebasketball.com

Dear Potential Partner,

RE: Partnership Opportunities

It is with great pleasure that I write to you to extend an invitation to become a sponsor of Mulgrave Basketball Association. Our Association was founded in 1997 by a group of basketball players and coaches that wanted to provide additional opportunities for kids on the northern beaches of Cairns. Their vision was to enable greater participation from the local community and introduce this thrilling sport to additional children and adults from all walks of life and enable them to participate.

Basketball is one of the fastest growing sports in Queensland and currently has over 48,000 registered players.

Our association is affiliated with Basketball Queensland (BQ) and Basketball Australia (BA). As well as running a local competition for juniors and seniors, Mulgrave Basketball enter representative teams into the BQ Northern Queensland Junior Basketball Challenge (NQJBC) and the annual Basketball Queensland State Championships. Our representative teams are progressing well and these competitions see us travelling throughout North Queensland and to the state championships which are held in various locations throughout the state. We also invest in the development of our elite athletes with our Junior Advanced Training Squad (JATS) which has seen of our teams travel to the United States of America six times so far to compete at the next level against American High Schools and participate in training camps including at the Dallas Mavericks.

With this in mind, we see an excellent opportunity for your business to partner with our club. I have enclosed a copy of our partnership schedule outlining our packages and what your partnership dollars attract.

We thank you for taking the time to consider sponsoring Mulgrave Basketball Association.

Regards

Naomi Fulton
President
Mulgrave Basketball Inc

How will your Partnership help our Club?

Your partnership funds will go towards:

- Growing our sport in the area
- The purchase of new uniforms
- Assist with representative costs
- Expand our referee numbers
- Purchase of new referee equipment and uniforms
- The purchase of representative and club awards
 - Assist with facility hire

Mulgrave Basketball partnership will receive:

- Exposure for your business/product amongst families in the Smithfield, Cairns and Northern Beaches region and beyond.
- Mulgrave Basketball is a family-based association with many members having one or more family members as part of the club
- Advertising on social media, increasing market presence and shows your support for local community.
- Knowing you are helping grow and support a whole club continue to play sport in a safe and fun environment for years to come.



PARTNERSHIP PACKAGES

SUPPORTER LEVEL - \$250

- Verbal recognition at Presentation days
- Business displayed on our website

BRONZE LEVEL - \$500

- Verbal recognition at Presentation days
- Business displayed on our website
- Social media posts on our Facebook and Instagram
- Business name on the back of one set of club playing shirts

SILVER LEVEL - \$1,000

- Verbal recognition at Presentation days
- Business displayed on our website
- Social media posts on our Facebook and Instagram
- Business name on the back of one set of club playing shirts and small logo on the front
- business name on sponsor banner, lower section for competition and carnival games.

GOLD LEVEL - \$2,500

- Verbal recognition at Presentation days
- Business displayed on our website
- Social media posts on our Facebook and Instagram
- Business name on the back of one set of club playing shirts and small logo on the front
- your business name on sponsor banner, middle section for competition and carnival
- Business name on the sleeve of our club shirts

DIAMOND LEVEL - \$5,000

- Verbal recognition at Presentation days
- Business displayed on our website
- Social media posts on our Facebook and Instagram
- Business name on the back of one set of club playing shirts
- your business name on sponsor banner, across top section for competition and carnival
- business name on representative playing shorts
- Business name on the back of our club shirt

PLATINUM LEVEL - \$10,000

- Verbal recognition at Presentation days
- Business displayed on our website
- Social media posts on our Facebook and Instagram
- Business name on the back of one set of club playing shirts
- your business name on sponsor banner, featured in top section for competition and carnival
- business name on representative playing shorts
- Business name on the back of one representative team playing singlets
- Business name on the back of club shirt



Example of club singlet and club shirt Partnership level positions

*shirt design may vary from

MULGRAVE BASKETBALL	SUPPORTER LEVEL	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	DIAMOND LEVEL	PLATINUM LEVEL
INVESTMENT COSTS PER ANNUM	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Verbal recognition at presentation days	●	●	●	●	●	●
Business displayed on website	●	●	●			
Business on website & directly linked to sponsor's				●	●	●
Social media posts on Facebook and Instagram		●	●	●	●	●
Club playing shirts, one set - back		●	●	●	●	●
Club playing shirts, one set – small front				●	●	●
Business name on sponsor banner			●	●	●	●
Club Shirts - sleeve				●		
Club Shirts – Upper back – full width						●
Club Shirts – middle back – ½ width					●	
Representative team shorts – side					●	●
Representative team playing singlets - back						●

INTERESTED IN BECOMING A PARTNER?

Please fill out your details and return this page via email to admin@mulgravebasketball.com and one of our committee members will be in touch.

First Name:

Surname :

Email:

Phone:

Business Name:

Position:

Partnership Package of choice:

Alternatively, if you would like to contact us directly, our Committee would be happy to speak with you, please call:

President: Naomi Fulton 0407 655340

Secretary: Nicole Doyle 0407 969 893



www.facebook.com/mulgravemagic



www.instagram.com/mulgravemagic

